

Press release

SupplyX strengthens European presence: Robert Klukowski takes over management of new branch in Gdynia (Poland)

Hamburg, October 1st: SupplyX, specialist in digital supply chain management and international logistics solutions, is continuing its internationalization strategy and has appointed Robert Klukowski as Managing Director of its new branch in Poland. The experienced logistics expert will drive forward the development of a strategic hub for Central and Northern Europe from Gdynia – thus making optimal use of the multimodal connections offered by this important Baltic Sea port in the north of Poland.

With its new branch in Gdynia, SupplyX is deliberately positioning itself at one of Europe's most dynamic logistics hubs. While Gdynia is an attractive location for offices and expertise, the nearby port of Gdansk is crucial for overseas transport. Served by all major shipping companies, it is one of the fastest-growing container ports in the region. Further, the port of Gdansk is increasingly developing into an international hub with new liner services. Its integration into the TEN-T network underscores the central importance of the location within Europe. At the same time, with more than 1.5 million inhabitants, the Tri-City region (Gdansk – Sopot – Gdynia), offers excellent infrastructure and a qualified talent pool. The integrated focus on road, rail, and port enables flexible distribution within Poland and to neighboring countries.

"Poland is one of the fastest-growing logistics markets within the EU and offers ideal synergies with our existing structures," says Moritz Gborglah, Chief Operations Officer at SupplyX GmbH. "Gdynia's favorable geographical location ensures shorter transport routes to Northern Europe, the Baltic States, Scandinavia, and Eastern Europe, better access to seaports, and greater flexibility in the face of supply chain risks. Additionally, with its large and dynamically growing consumer base, the Polish domestic market offers ideal conditions for a combined logistics and distribution business. It is closely linked to the German retail sector."

Industry expert with many years of experience in Poland

To make the most of these growth opportunities, SupplyX is relying on local expertise with Robert Klukowski. Born in Poland, Klukowski has more than two decades of extensive expertise in the logistics industry, which is closely linked to the Tri-City region. His career has taken him to positions of responsibility at Schenker. As part of the management team, Klukowski gained in-depth knowledge of Ocean Freight Poland. Later, at GEODIS, Robert Klukowski was responsible for sea and air freight, human resources management, and ferry services. Most recently, he successfully established Greencarrier on the Polish market, setting up structures, processes, and teams from scratch. As Managing Director Poland with the objective of driving growth, Robert Klukowski now brings this experience in establishing new market presences to SupplyX.

"The people and the way they work together at SupplyX immediately won me over," says Robert Klukowski, explaining his motivation to take on the new position. The clear vision and long-term strategy, combined with the use of state-of-the-art digital technologies and a serious commitment to sustainability, make SupplyX a progressive logistics company that achieves ambitious targets. We are talking about logistics with passion – logistics with the clear objective of offering customers the best possible added value."

Building a resilient European network

With its own locations in Germany, Vietnam, and now Poland, SupplyX achieves broad geographical coverage, thus enabling optimal integration into international supply chains. This decentralization significantly strengthens resilience to disruptions as well as geopolitical and customs risks. Gdynia will also serve as a European hub for Asian traffic. In particular, synergies from key sourcing countries – India, Pakistan, Bangladesh, China, and Vietnam – will be integrated into Polish activities. The Silk Road connection shortens transport times and reduces costs between Asia and Europe, while established trade routes ensure reliable service for the European market.

"With SupplyX, we are now seizing the right moment to tap into the Polish market and introduce our services," says Klukowski. "For the near future, we are focusing on process optimization, building a strong operational base, and attracting local talent. In the long term, we are positioning Poland as a key location for Central and Northern Europe in order to grow internationally. I look forward to working with a strong team to establish the SupplyX brand in Poland and offer customers first-class logistics solutions."

Find out more about SupplyX's [branches and partnerships](#).

About SupplyX

SupplyX GmbH is an independent subsidiary of the Otto Group and a leading specialist in digital logistics solutions with a focus on optimizing supply chain performance. With its own branches in Vietnam and Poland, as well as strategic partnerships in India, Pakistan, Bangladesh, China, the USA, and other countries, SupplyX offers comprehensive services in the areas of procurement and cross-border logistics, as well as strategic supply chain management. These solutions help companies from various industries that want to make their flow of goods more efficient and transparent.

Press contact

Grania Grözinger
STURMFEST – Berater für Kommunikation
Straßenbahnring 3, 20251 Hamburg, Germany
+49 (0) 40 521039328
E-mail: gg@sturmfest-berater.de

Website: supplyx.info/en/, E-mail: hello@supplyx.info
LinkedIn: [supplyx-otto-group](https://www.linkedin.com/company/supplyx-otto-group/), YouTube : <https://www.youtube.com/@SupplyX>

Responsible for content: SupplyX GmbH • Werner-Otto-Str. 1–7 • 22179 Hamburg, Germany